



## 2020 Sponsorship Form

Join in supporting the 9th year of this Greater Mankato holiday tradition!

Sponsorship Levels:

North Pole

**\$10,000+**

- \* Full-page ad in the event program (over 20,000 published and distributed)
- \* 1 Evening Sponsorship\*
- \* Logo and link to your website under "North Pole Sponsors" on [www.kiwanisholidaylights.com](http://www.kiwanisholidaylights.com)
- \* Large logo on outdoor signage at the event as well as new electronic signage in the warming houses
- \* The ability to enter a float in the opening night parade

Santa Claus

**\$5,000-\$9,999**

- \* Half-page ad in the event program (over 20,000 published and distributed)
- \* 1 Evening Sponsorship\*
- \* Logo and link to your website under "Santa Claus Sponsors" on [www.kiwanisholidaylights.com](http://www.kiwanisholidaylights.com)
- \* Medium logo on outdoor signage at the event as well as new electronic signage in the warming houses
- \* The ability to enter a float in the opening night parade

Rudolph

**\$2,500-\$4,999**

- \* Quarter-page ad in the event program (over 20,000 published and distributed)
- \* 1 Evening Sponsorship\*
- \* Logo and link to your website under "Rudolph Sponsors" on [www.kiwanisholidaylights.com](http://www.kiwanisholidaylights.com)
- \* Small logo on outdoor signage at the event as well as new electronic signage in the warming houses
- \* The ability to enter a float in the opening night parade

Sleigh

**\$1,000-\$2,499**

- \* Eighth-page ad in the event program (over 20,000 published and distributed)
- \* 1 Evening Sponsorship\*
- \* Logo and link to your website under "Sleigh Sponsors" on [www.kiwanisholidaylights.com](http://www.kiwanisholidaylights.com)
- \* Small logo on outdoor signage at the event as well as electronic signage in the warming houses
- \* The ability to enter a float in the opening night parade

Reindeer

**\$500-\$999**

- \* Business name listed in the event program (over 20,000 published and distributed)
- \* Business name listed as a "Reindeer Sponsor" on the [www.kiwanisholidaylights.com](http://www.kiwanisholidaylights.com)
- \* Business name on outdoor signage at the event as well as electronic signage in the warming houses
- \* The ability to enter a float in the opening parade

Other \$ \_\_\_\_\_

**\* Evening sponsors receive the following:** Signage at the entrance gates notating the evening's sponsor, recognition as the night sponsor on the electronic signage board near the entrance to the park, on the electronic signage monitors in the warming houses and in the printed program. Business name mentioned on the recorded radio greeting at the event on the night of the sponsorship and the ability to provide 12-15 volunteers on the evening of the sponsorship (not required). Once your form is received, you will be contacted regarding selecting the date of your evening sponsorship.

Please indicate your sponsorship level above and provide the following information:

Business Name \_\_\_\_\_ Amount of Sponsorship: \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Email: \_\_\_\_\_

Please remit your tax-deductible payment to: **Kiwanis Holiday Lights, P.O. Box 5201, Mankato, MN 56002.**

Deadline is **October 15, 2020.** Direct questions to Shannon Gullickson at 507-381-2068 [shannon.k.gullickson@gmail.com](mailto:shannon.k.gullickson@gmail.com).