



## Sponsorship Form

Join in supporting the third year of this Greater Mankato holiday tradition!

Sponsorship Levels:

- North Pole** **\$10,000+**
- \* Full-page ad in the event program
  - \* 1 Evening Sponsorship\*
  - \* Logo in rotation with other major sponsors on every page of [www.kiwanisholidaylights.com](http://www.kiwanisholidaylights.com)
  - \* Large logo on signage at the event
  - \* The ability to enter a float in the opening parade
  - \* The opportunity to be a part of the opening ceremonies
- Santa Claus** **\$5,000-\$9,999**
- \* Half-page ad in the event program
  - \* 1 Evening Sponsorship\*
  - \* Logo in rotation with other major sponsors on every page of [www.kiwanisholidaylights.com](http://www.kiwanisholidaylights.com)
  - \* Medium logo on signage at the event
  - \* The ability to enter a float in the opening parade
- Rudolph** **\$2,500-\$4,999**
- \* Quarter-page ad in the event program
  - \* 1 Evening Sponsorship\*
  - \* Logo in rotation with other major sponsors on every page of [www.kiwanisholidaylights.com](http://www.kiwanisholidaylights.com)
  - \* Small logo on signage at the event
  - \* The ability to enter a float in the opening parade
- Sleigh** **\$1,000-\$2,499**
- \* Eighth-page ad in the event program
  - \* 1 Evening Sponsorship\*
  - \* Small Logo on the [www.kiwanisholidaylights.com](http://www.kiwanisholidaylights.com) sponsor page
  - \* Small logo on signage at the event
  - \* The ability to enter a float in the opening parade
- Reindeer** **\$500-\$999**
- \* Business name listed in the event program
  - \* Business name listed on the [www.kiwanisholidaylights.com](http://www.kiwanisholidaylights.com) sponsor page
  - \* Business name listed on signage at the event
  - \* The ability to enter a float in the opening parade
- Other \$ \_\_\_\_\_

\* **Evening sponsors receive the following:** Signage at the entrance gates noting that evening's sponsor, business name mentioned on the recorded radio greeting at the event on the night of the sponsorship, and the ability to provide 12-15 volunteers on the evening of the sponsorship (not required). Once your form is received, you will be contacted regarding selecting the date of your evening sponsorship.

Please indicate your sponsorship level above and provide the following information:

Business Name \_\_\_\_\_ Amount of Sponsorship: \_\_\_\_\_

Contact Name \_\_\_\_\_ Phone \_\_\_\_\_

Address \_\_\_\_\_

Email: \_\_\_\_\_

Please remit your tax-deductible payment to: **Kiwanis Holiday Lights, P.O. Box 5201, Mankato, MN 56002**